



# Strategic Content & Events Manager [French/English]

## Specializing in Environmental Issues and Conservation

**Illian Brasselet-Darracq**

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## Objective

Seeking a meaningful full-time position or internship with an Environmental Organization in the Toronto area, committed to delivering exceptional standards in photography, videography, audio content creation, and communications.

## Accumulated Skills

- MS Office Suite (Word, Excel and PowerPoint)
- Adobe Creative Suite (Photoshop, Illustrator, PremierPro, Lightroom, and InDesign)
- Audio Production, Sound Design, Mixing and Mastering (Protools, Ableton)
- Graphic Design
- Creative Writing
- Social Media Management
- Volunteer Management
- Photography, Videography
- Event Planning
- Detail-Oriented, Problem Solving
- Adaptable, Flexible and Reliable

## Volunteer

- Bird Monitoring [TRCA]
- Migratory Birds event [TRCA]
- Oak bark samples collection
- Permaculture garden workshop
- Vice President Event Organization

## Languages

- English [fluent]
- French [native]
- Spanish [understanding]
- Chinese [some notions]

## References

**Mark Peck**

EVC program director  
markp@rom.on.ca

**Vincent Luk**

EVC program coordinator  
Vincent.Luk@flemingcollege.ca

## Work Experience

2022-Now  
2 years

### Co-Founder Made in Canada Clothing Brand [VENT D'HIVER]

Toronto based

As Co-founder and Operations Manager of an emerging Canadian apparel brand, I actively participate in the creation of the brand identity and manage all operational facets, from visual content creation and event coordination to logistics and financial oversight. I am also committed to promoting sustainable practices, with our products exclusively made in Canada and selectively marketed to the US and Canadian markets.

2022  
4 months

### Environmental Specialist, *Recherche Exploitation Produits* [REP]

Gargenville, 78440, France

I spearheaded the development and submission of the company's inaugural carbon footprint analysis to proactively align with environmental regulations and strategize for the reduction of greenhouse gas emissions.

2021  
3 months

### Data Analyst, *Extralab Start-up*

Paris, 75013, France

I developed a Python program for processing data from watershed analysis laboratories, streamlining data analysis and reporting.

2017 - 2019  
4 years

### Event at City Hall

Verneuil sur Seine, 78480, France

Part-time member of the Municipal Events Team, aiding in the organization of cultural events. Also served as an usher at a theater and concert hall, improving visitor experiences through effective service.

## Education

2023-Now  
1 year

### Environmental Visual Communication

Royal Ontario Museum - Fleming College, Toronto, Canada

Blending art and science to turn complex data into compelling narratives, creating immersive experiences that raise awareness about environmental conservation.

2022-2023  
1 year

### Music Production and Audio Engineering

Recording Art Canada, Toronto, Canada

Music production, recording techniques, mixing, mastering and acoustic.

2019 - 2022  
3 years

### Environmental Sciences Licence

University of Paris, Paris, France

Environmental, Earth, and Planetary sciences. Graduated with honors.